



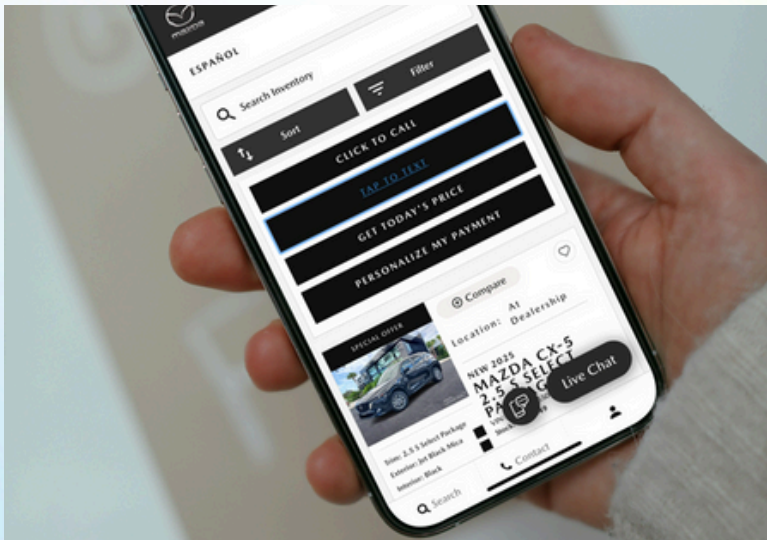
Dealership Solutions that Drive Results

Simplified opt-in capture and data acquisition

Whisp's platform allows for seamless integration with dealership websites, replacing traditional forms with mobile-friendly, interactive solutions that drive higher engagement.

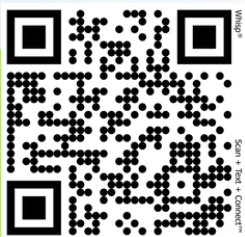


Tap-to-Text Smart Button



For better engagement on your Vehicle Detail Page (VDP) and Search Results Page (SRP), position the Whisp Smart Button (Tap to Text) as the primary mobile CTA®. Replace traditional forms for confirming availability or pricing with this feature to simplify interactions and enhance conversions.

Scan to try
Whisp for
yourself.



Or [click here](#)
to see the Whisp
Auto demo.

Smart QR Codes



Place Whisp Smart QR Codes on all marketing materials — flyers, signage, TV/Radio, business cards, direct mail, website, billboards, collateral — for maximum impact. It's a mobile call-to-action® and a quick way for reps to showcase offerings to potential customers without lengthy explanations. Plus, gain attribution for all your marketing efforts with our smart QR codes, which offer detailed information on each scan, including TV campaign, timing, and number of opt-ins.





Smarter Opt-in Lead Capture

Transform Every Interaction into Measurable Value

Dealerships face a major challenge — turning website visitors into actual buyers. Too many high-intent customers drop off due to outdated lead forms. Whisp Drive changes that by transforming static website buttons into high-conversion Dynamic CTAs, ensuring every website visit counts.

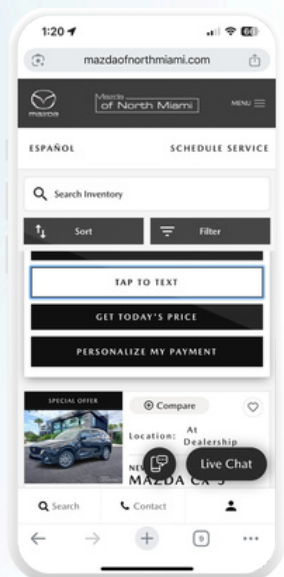
- **Up to 50% VDP/SRP Conversion Rates** – Double engagement compared to traditional form fills
- **Up to 18% Lead-to-Sale Conversion Rates** – 55% higher sales rates than traditional forms
- **Turn Clicks Into Leads Instantly** – Smart CTAs powered by patented 2-way SMS tech capture verified leads in real time, syncing with ELMS & dealership CRMs
- **Mobile-First Engagement** – Built for how today's buyers shop, ensuring no missed opportunities
- **Compliant & Scalable** – Fully TCPA-compliant, allowing dealers to confidently engage leads via SMS
- **According to Shift Digital** – Text messages generate 3x more engagement than emails in automotive sales, making SMS the best way to connect with high-intent buyers



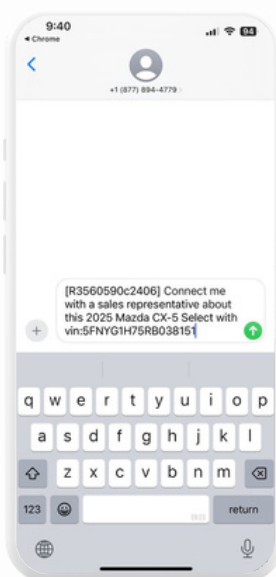
How Whisp Opt-in Works

[Click here](#)
to see the Whisp
Auto demo.

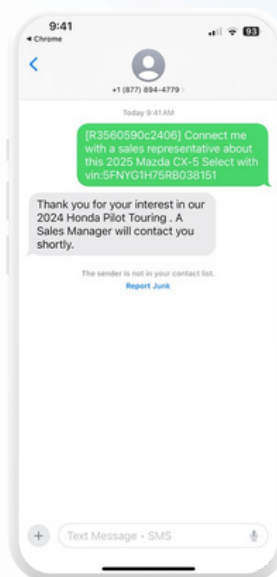
Tap-to-Text
Smart Button



Customer Opt's In



Instant Automated
Reply Ready for Action



Customer Data
Instantly Syncs
to Your CRM



You can now reach out
to the customer right
away via text and/or
call without requiring
a double opt-in.



In-Program Dealer Pricing **\$399/mo**

Includes 500 opt-ins per month*

\$100 savings

Regular Price
\$499/mo

Package Includes:

- Initial Onboarding with API connectivity — Whisp Support Team to help — Dashboard
- Enhanced Data — Reverse Phone Number Lookup
- Lead Append included and option to validate
- Whisp Smart SRP/VDP Button for website
- Whisp Smart Social Media Links
- Whisp Smart QR Codes
- Personalized Business Contact cards
- 500 opt-ins per month; \$0.80 per additional opt-in per month

+ Whisp Smart Wallet feature option available

Scan to try
Whisp for
yourself.



Or [click here](#)
to see the Whisp
Auto demo.



Why Whisp

Whisp® Drive transforms dealership engagement by turning passive visits into real opportunities. With tools like Tap-to-Text Smart Buttons and Smart QR Codes, Whisp Drive replaces outdated forms with instant, mobile-first lead capture. It's designed to meet customers where they are — on their phones — offering seamless, intuitive interactions that match their expectations for speed and simplicity. Built for the modern buyer and optimized for conversion, Whisp Drive helps Mazda dealerships capture more leads, faster, and with greater accuracy. Every interaction is TCPA-compliant, verified, and ready for follow-up — so your team can focus less on chasing leads and more on closing them.