

# A social solution unlike any other.

Our Social Media Management services help build your brand message with posts to keep your customers and community regularly engaged. Our social managers schedule posts, oversee custom creative content, and work with you on setting your social goals for the month. Our platform monitors all your social engagement, from likes, comments, and shares to direct messages, allowing us to respond to your potential customers on your behalf.



**\$1,325/mo.**

## Social

### Social Media Management

fueled by Apollo

**Includes:**

- ✓ Monthly Content Calendar
- ✓ Create engaging content 4+ weekly sent to client for approval prior to posting
- ✓ Posting Organically to top 5 Social Channels
- ✓ Facebook, Instagram, GMB, Twitter and LinkedIn
- ✓ Service Posts
- ✓ Lifestyle Posts: History, Trivia, Accessories, etc.
- ✓ Local Community Alignment Posts
- ✓ Branded Posts
- ✓ Inventory Posts: New and Used
- ✓ Full Service Custom Graphics and Video Team for post creation
- ✓ Monthly Reporting and Strategy calls with Key Account Manager
- ✓ Access to Social Fuel App
- ✓ Dedicated Automotive Social Media Team
- ✓ New Fan/Prospect Alerts
- ✓ Facebook Cover Photo updates monthly
- ✓ Social Octane