



## ABOUT STREAM

Stream is a full-service, fully integrated advertising agency powered by strategy, experience, and technology. We believe in an integrated approach that fosters communication with and between each department to elevate the results of our digital efforts. This strategy aligns all messaging through each medium and channel but also ultimately allows us to be more strategic and transparent with our advertising dollars, thus saving money and being more effective with our ad placement and spend. Our motto is Do the Ordinary Extraordinarily Well, and our team members truly live by this philosophy. Our client partners are treated like our only clients with a high level of communication, absolute transparency, and an aggressive pursuit of mutually set KPIs.

## SOCIAL MEDIA MANAGEMENT

We know what your followers want, so we build a foundation based on data and 10+ years of user information to combine precise targeting, relevant content, and effective messaging to reach your audience at every stage of the buying journey.

Analyzing this data on a regular basis allows us to ensure your program is performing at its best. Stream Companies has created an app, FullThrottle Capture, designed to help your entire team effortlessly provide unique content, photos, videos, and more.



**12 Posts Per Month**  
CONTENT CALENDAR

**Unique, Engaging Content**  
COVERING NEW, USED,  
SERVICE, EVENTS

### INCLUDES:

- + Copy for Post
- + Supporting Graphic for Post
- + Uploading, Linking, Scheduling Post
- + Unlimited Capture Submissions & Posting
- + Dealer-Submitted Content Through Our Capture App

**Monthly Investment:**  
Enhanced - \$800 • Elite - \$1,100

