



Mazda Digital Email Marketing Provider

The way customers find, choose, and contact a dealership has changed dramatically over the last few years. Nearly every consumer decision starts with an online search instead of relying on word of mouth. Dealerships that don't make it convenient for consumers to find and interact with them online will be left behind.

Messaging tools that drive results.

Grow your business.

- + Consumers who receive texts are **40% more likely** to convert.

Improve satisfaction.

- + **77%** of Podium businesses report higher customer satisfaction.

Increase efficiency.

- + Podium helps users save **5 hours a week** on average.

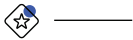
An average dealership's usage of Podium has resulted in:

150% increase in total review volume

3x increase in Google review volume

4.8 average star rating of Podium generated reviews

A tool for every interaction.



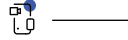
Reviews

Send invites. Get online reviews. Rank higher on the sites that matter.



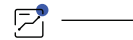
Webchat

Turn online traffic into offline business by letting your customers text you.



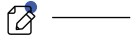
Videochat

Start a video call in seconds by sending a secure text link.



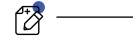
Surveys

Discover what's working well—and what isn't—in real-time through text.



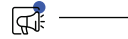
Review Response

Automated replies to customer reviews.



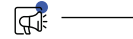
Review Response Plus

Automated replies to reviews and dedicated support for your dealership.



Campaigns

Send targeted SMS campaigns directly to customers.



Payments

Collect digital and in-person payments

Podium + Mazda Pricing

Core Packages

Podium Reviews	\$449 /month	Podium Platform Standard	\$669 /month	Podium Platform Advanced	\$759 /month
<ul style="list-style-type: none"> · Inbox · Reviews · Payments 		<ul style="list-style-type: none"> · Inbox · Reviews · Webchat · Teamchat · Payments 		<ul style="list-style-type: none"> · Inbox · Reviews · Webchat Pro · Teamchat · Payments 	

Current Customer Add-Ons:

Webchat	\$225/month
Webchat Pro	\$315/month

Core Package Add-Ons:

Podium Surveys	\$179/month
Reynolds Direct Integration	\$199/month
Advanced Automations	\$109/month
Live Video Chat	\$109/month
Review Response	\$315/month
Review Response Plus	\$715/month
Campaigns 100 Subscribers	\$45/month
Campaigns 500 Subscribers	\$135/month
Campaigns 1,000 Subscribers	\$225/month
Campaigns 3,000 Subscribers	\$585/month
Campaigns 5,000 Subscribers	\$900/month
Campaigns 10,000 Subscribers	\$1,710/month