

# Vehicle Listings on Business Profile



## Google's New Feature for Automotive Dealers

Force Marketing has been selected and approved by Google to give you the opportunity to surface your vehicle listings directly on Google Search, bringing the functionality of your website straight to your Business Profile. People searching for you by dealership name will be able to see availability, pricing, and key information about the vehicle listings -- all directly on Google! Customers can filter through your New & CPO inventory and easily inquire with clear Call to Action buttons, making your Business Profile a "digital storefront". **Working with Force Marketing is easy, turnkey, and measurable!**

### How it Works

✔ **Consumers Will Now See a 'CARS' Tab on Your Dealership Profile**

The 'CARS' tab will populate on your mobile Business Profile, complete with full merchandising and up-to-date pricing.

✔ **Inventory Will Auto-generate to Your 'CARS' Feed Regularly**

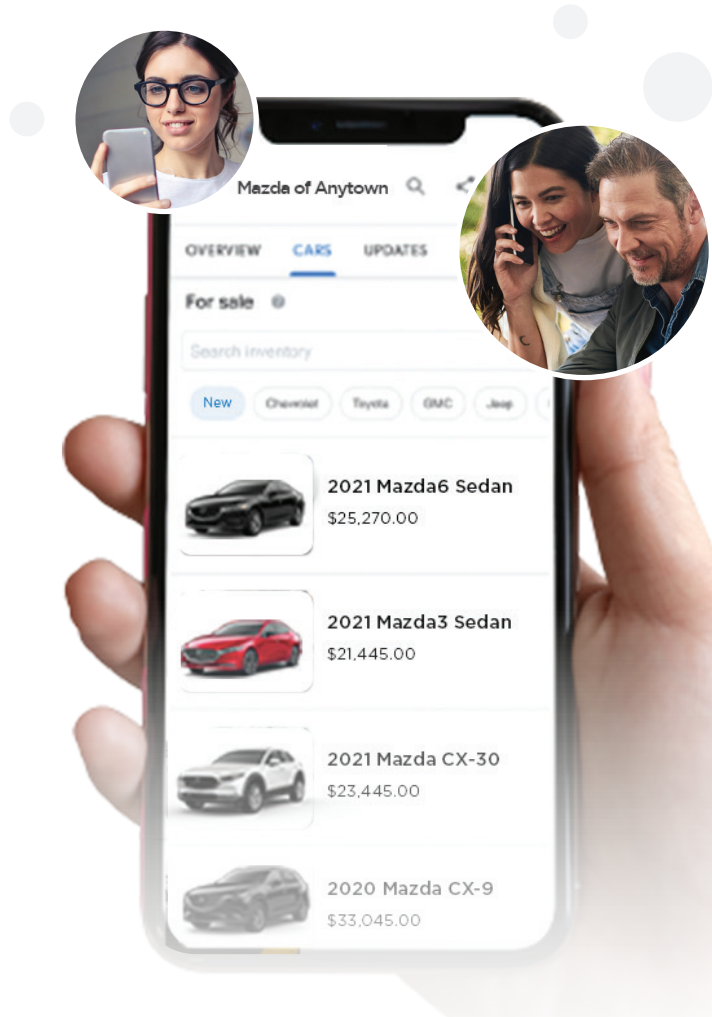
Inventory is updated automatically, removing any sold vehicles while simultaneously populating new listings.

✔ **Car Shoppers Are Able to Search Both New & Used Inventory**

Customers can refine their search by new or used, vehicle, and make/model, just like on your website.

✔ **Customers Can Contact Your Dealership Directly from the Mini VDP**

Your "digital storefront" is easy to use with three Call to Action buttons: 'Call', 'Share', and 'Dealer Listing'.



If you'd like the opportunity to allow consumers direct access to your inventory through Google Search, contact us to get started today!

**FORCE PRICE: \$95**

*\*Free with Enrollment in Enterprise SEO package*

**Launch My Digital Storefront**