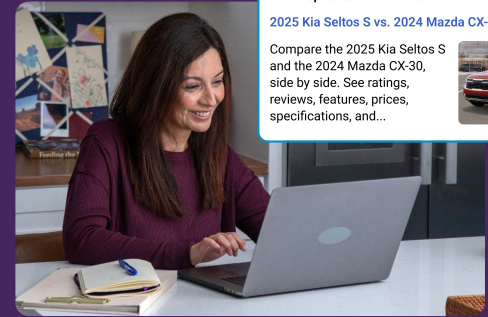


SEO PACKAGES

Stay one step ahead of SEO

To future-proof your website against ever-changing algorithms, we continuously and holistically refine your technical, local, and content strategies as one to drive sustainable long-term organic growth.



	Level 1 Standard	Level 2 Advanced	Level 3 Dominate
Strategy & Analysis	<ul style="list-style-type: none"> Pre-planned strategy Focus on Core 4 models and Fixed Ops 	<ul style="list-style-type: none"> Pre-planned strategy with some customization Bi-Annual Strategy Review Competitive Research and Content Audit Focus Core 4 models, Used, and Fixed Ops 	<ul style="list-style-type: none"> Pre-planned strategy, flexible Quarterly strategy review Quarterly content audit Bi-annual competitive review Focus core four models, used, and fixed ops
Website Management	<ul style="list-style-type: none"> Annual errors review 	<ul style="list-style-type: none"> Bi-Annual Site Audit and GSC management fixing errors and warnings 	<ul style="list-style-type: none"> Quarterly site audit and GSC management Fixing errors and warnings
Off-Page Optimization	<ul style="list-style-type: none"> Support with Google My Business verification and initial setup Initial optimization 	<ul style="list-style-type: none"> Support with Google My Business listing verification & optimization Set up Products tab with models for sale Up to 1 OEM based sales events post/mo 	<ul style="list-style-type: none"> Support with Google My Business listing verification and ongoing optimization One post per month, including OEM sales events Monthly citation management Quarterly toxic link management
Content Creation	<ul style="list-style-type: none"> Up to two data-backed content pieces per month 	<ul style="list-style-type: none"> Up to three data-backed content pieces per month One custom piece per quarter (optional) 	<ul style="list-style-type: none"> Up to four data backed content pieces per month One custom piece per month (optional)
Reporting & Communication	<ul style="list-style-type: none"> Monthly email Performance reports Performance manager led calls 	<ul style="list-style-type: none"> Monthly email Performance reports Quarterly call review with SEO 	<ul style="list-style-type: none"> Monthly email Performance reports <ul style="list-style-type: none"> Custom reports only for group roll up or reports that can be standardized via SEMRush or Tableau Quarterly call review <ul style="list-style-type: none"> Monthly calls during onboarding

Off-platform deliverables may vary slightly, please contact your Cars Commerce representative for more information*