

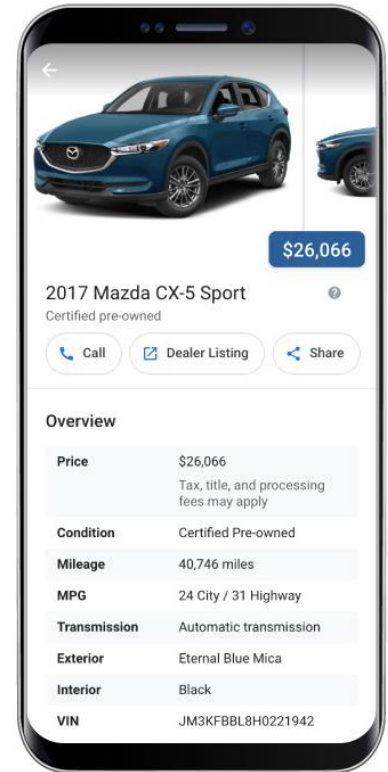
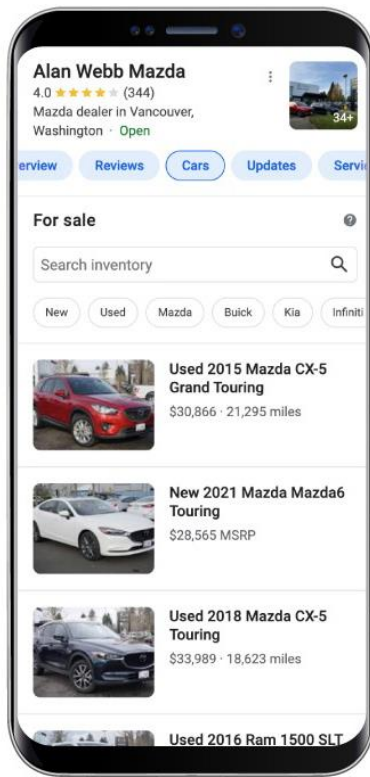
# MAZDA VEHICLE LISTINGS PROGRAM

## Your Inventory in Google Search Results

Google has partnered with Sincro to serve inventory directly into online search results. This service is included in Sincro's Platinum Website Package.

Google users can:

- Search
- Filter
- See In-stock Availability
- Click to learn more on your website



A dealer's "for sale" inventory will be easily discoverable by local shoppers.

- This feature is live on both mobile and desktop browsers
- Google requires 10% or fewer vehicles in the inventory feed without a numerical price (e.g. - "call for price", "contact us")
- Google provides reporting on a weekly & monthly basis
- Sincro provides Google with feature feedback for Google to change at their discretion



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# SINCRO SOLUTIONS INCLUDING VEHICLE LISTINGS



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Platinum Website Package
Power SEO
Enhanced Google Business Profile
Website Performance Management

VEHICLE LISTINGS PACKAGE	
	Included
	Included
	Included
	Included



## ORDER PROCESS

1. Reach out to your Sincro Sales Representative to learn more or enroll on [www.mazdadigitalcertified.com](http://www.mazdadigitalcertified.com)
2. Shift Digital will call to confirm order (same day or next day)
3. Shift Digital will send the official order to Sincro
4. Sincro's Implementation Success Team will get you started for an easy transition

If you need help, Sincro is here for you at 800-909-8244 prompt 1.

