Mazda Digital Certified Program
Enrollment Process
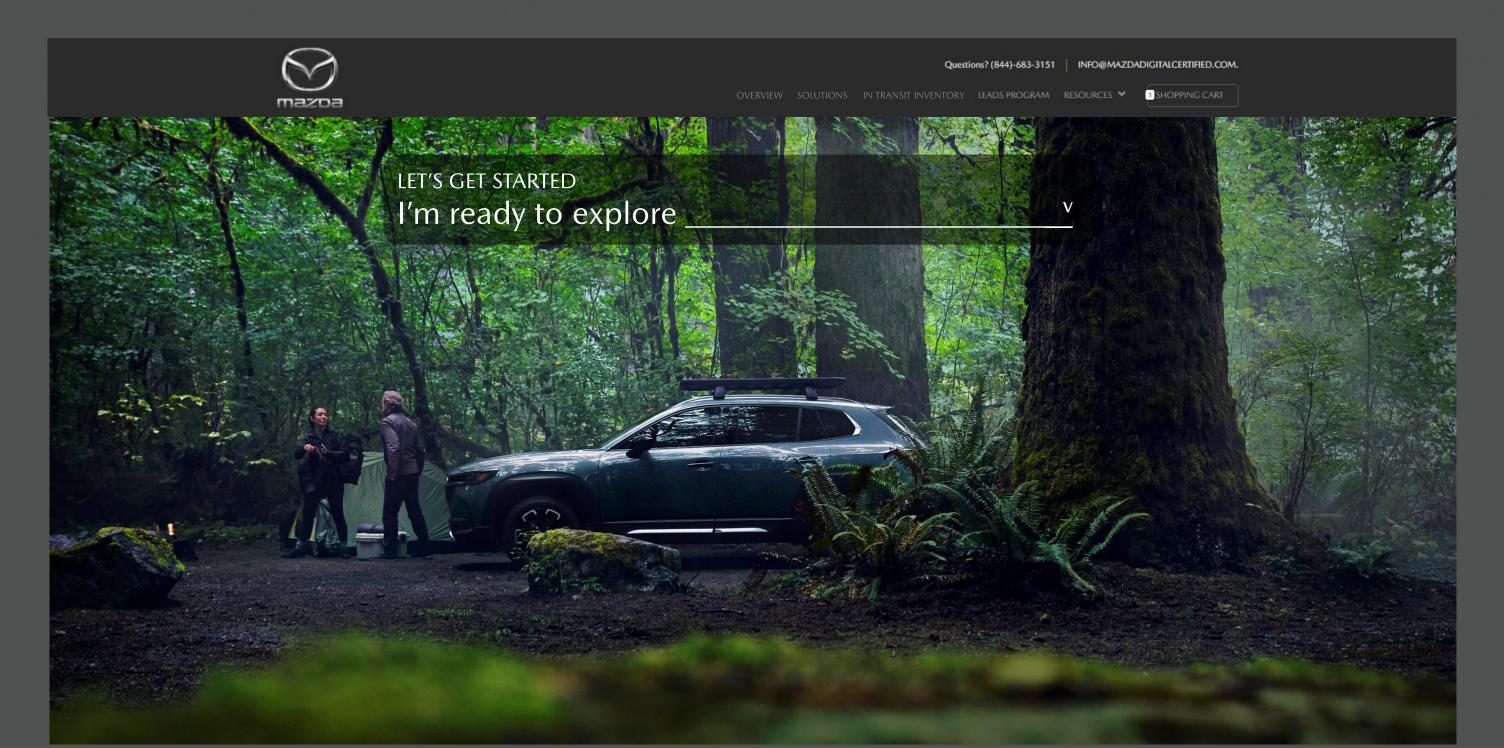
Overview

- Dealers are REQUIRED to enroll with a Certified Website Provider in order to be eligible to accrue co-op.

- Dealer are REQUIRED to enroll with a Certified CRM Tool Provider in order to receive Mazda Brand leads and/or buy Mazda Third Party Leads.

- Enrollment with other Certified Providers or Programs are optional.

- All dealers must enroll through the Mazda Digital Certified Program site:
  http://www.mazdadigitalcertifiedprogram.com/Home/Enroll

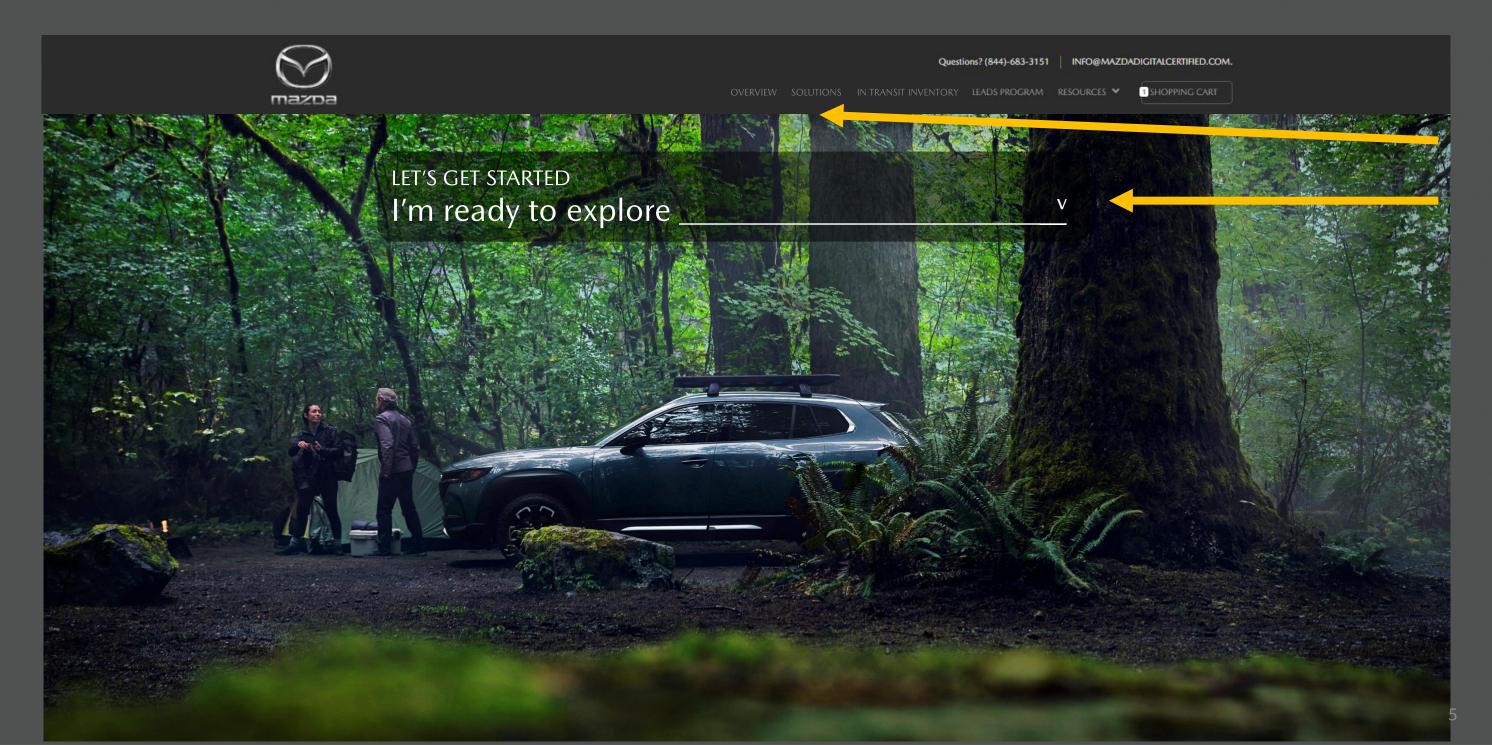 - RGTM+ enrollment is the only exception – enrollment for this program is accessible through OneMazda

ENROLLMENT PROCESS – STEP BY STEP

- STEP 1: Go to MazdaDigitalCertifiedProgram.com

- STEP 2: Select the Program you'd like to enroll in via the Homepage Dropdown or Navigation

- STEP 3: Select the Provider you'd like to enroll with by clicking 'Enroll'

- STEP 4: Select your Package and/or Add Ons and click 'Update Cart'

- STEP 5: Click 'Checkout'

- STEP 6: Fill out the necessary Contact & Dealership Information

- STEP 7: Check to agree to the End User License Agreement

- STEP 8: Click 'Continue'

STEP 1: Go to MAZDADIGITALCERTIFIEDPROGRAM.COM

STEP 2: Select the Program you'd like to enroll in

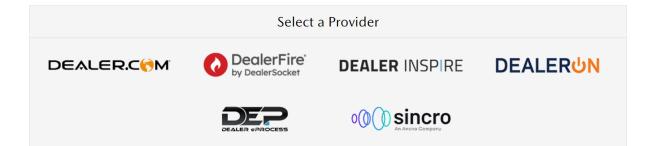# STEP 3: Select the Provider you'd like to enroll with by clicking 'Enroll'

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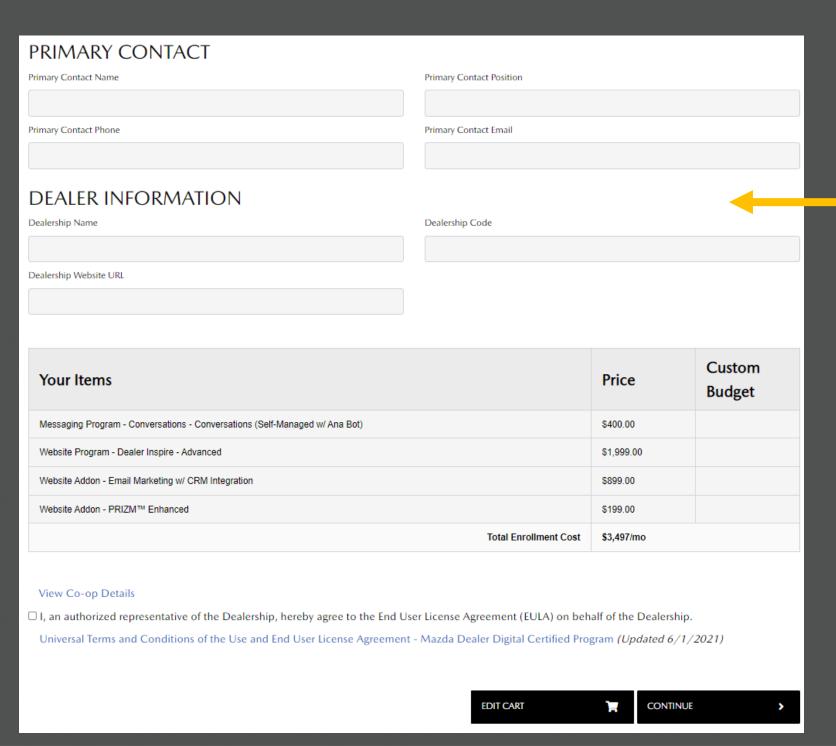| Your Items	Price	Custom Budget	
Messaging Program - Conversations - Conversations (Self-Managed w/ Ana Bot)	$400.00		REMOVE 🗑
Website Program - Dealer Inspire - Advanced	$1,999.00		REMOVE 🗑
Website Addon - Dealer Inspire - Email Marketing w/ CRM Integration	$899.00		REMOVE 🗑
Website Addon - Dealer Inspire - PRIZM™ Enhanced	$199.00		REMOVE 🗑
Total Enrollment Cost	$3,497/mo		
			CHECKOUT ❯

Recommended Programs

Cars For Sale Program	SELECT PROVIDER
Parts & Service Digital Advertising Program	SELECT PROVIDER
Sales Digital Advertising Program	SELECT PROVIDER
Test Drive Program	SELECT PROVIDER
Trade-In Program	SELECT PROVIDER
Video Program	SELECT PROVIDER

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STEP 6: Fill out the necessary Contact & Dealership Information

STEP 7: Check to agree to the End User License Agreement

STEP 8: Click 'Continue'

POST-ENROLLMENT PROCESS

- Once you successfully submit your enrollment, you will receive an automated email.

- Within 1-2 business days your enrollment details will officially be processed, and you will receive an email confirmation from the MDCP Dealer Support Team (info@mazdadigitalcertified.com).

- Your MDCP Certified Provider will then be in contact with you to begin the onboarding and setup process.

CANCELLATIONS

- All MDCP service cancellations need to be emailed to the MDCP Dealer Support Team (info@mazdadigitalcertified.com).

- Cancellations submitted on or before the 10th of the month will be effective at the end of the current month – i.e. cancellation submitted on October 8th will be effective October 31st. Cancellations submitted after the 10th of the month will be effective at the end of the following month – i.e. cancellation submitted on October 20th will be effective November 30th.

- NOTE: Enrollments with a MDCP Provider other than the existing MDCP Provider will count as a cancellation for the existing provider. In this instance, the MDCP Dealer Support team will reach out to the dealer to confirm the change. After receiving confirmation, the MDCP Dealer Support Team will process the cancellation for the existing provider and the enrollment with the new provider. If unable to receive confirmation within 3 business days, the cancellation and new enrollment will be processed as outlined above.

QUESTIONS?

- Please contact the MDCP Dealer Support Team:

  Phone: 1-844-683-3151

  Email: info@mazdadigitalcertified.com